



You're invited to join us for a half-day workshop to explore the relationship between board effectiveness and organizational effectiveness

**ALIGNING GOVERNANCE EFFECTIVENESS
WITH
ORGANIZATIONAL EFFECTIVENESS**

Tuesday morning, October 19, Concord, New Hampshire

- or -

Wednesday morning, October 20, Portland, Maine

This leadership development workshop is tailored specifically for board members and executives of not-for-profit retirement housing and elder care organizations including continuing care retirement communities, assisted living and nursing care providers, and home health care and other community-based service providers.

Facilitated by Aging Research Institute



OVERVIEW

Our field is emerging from an era of institutional models of housing and services to consumer-driven approaches that demand creativity and new ways of thinking about delivering on the promise of our missions. Consumers of tomorrow, the Baby Boomers, will shape the types and quality of services we provide unlike any generation before them. Changes in capital markets, an unpredictable economy, demands for greater accountability from not-for-profits, the tightening noose of regulatory agencies, and dwindling government funding are realities. However, many organizations are adapting effectively with innovative programs such as culture change, new service delivery models, health promotion with wellness, neighborhood environmental designs, and supportive housing with services that are becoming the common standards for the future. Effective leadership coalitions (board and executive teams) are found at the heart of many such organizations. How do they do it? Join us for this special half-day workshop as together we explore concepts, strategies and tools to help you assess and align your present style of governance.

From this exercise you will generate valuable and practical ideas that can be transformed into concrete actions within your own facility. Each CEO and board chair will have time to reflect on the knowledge gained at the workshop and identify actionable implications for their own organization.

WHO SHOULD ATTEND?

Board members and executive staff of not-for-profit aging service providers.

WHY SHOULD YOU ATTEND?

The workshop is a powerful development tool for your governance team as you will take away:

- *A shared vision* of the role of governance in a turbulent world
- *Tools for diagnosing* the effectiveness of your governance team
- *A practical framework* for aligning governance effectiveness with mission-centered strategic action.

SURVEY

ARI invites and encourages all members of your board and executive team to take part in a short electronic survey (regardless of whether or not they participate in this workshop); the aggregated survey results will be shared and discussed during the workshops. Those wishing to participate should send their name and email address, by August 27, to Rosie Goedtel at Aging Services of Maine and New Hampshire (rgoedtel@agingservicesmenh.org), after which the survey will be emailed to you.

PROGRAM SCHEDULE

8:00-8:30am	Registration
8:30-10:00am	Program
10:00-10:15am	Break
10:15am-12:15pm	Program
12:15pm	Adjournment; lunch followed by optional facility tour

Aging Services of Maine and New Hampshire has submitted the program to the National Association of Boards of Examiners of Long Term Care Administrators (NAB) for 3.5 clock hours. State licensure boards, however, have final authority on the acceptance of individual courses.

PROGRAM AGENDA

ARI will present an overview, entitled “What’s Keeping you Awake at Night?”, of significant environmental/strategic factors affecting not-for-profit boards nationwide and specifically in the long-term care and retirement housing industry. This overview will be followed by a presentation of the survey results from Maine and New Hampshire providers. After the two presentations, ARI will facilitate small group meetings where participants will have an opportunity to discuss their reactions to the information presented and to develop a specific action plan to improve the governance function of their own organization. Key points from action plans will be shared with the entire group to identify patterns/themes and corresponding action steps.

WORKSHOP LOCATIONS

- ❖ Tuesday, October 19, at Havenwood-Heritage Heights, 33 Christian Avenue, Concord, NH
- ❖ Wednesday, October 20, at The Park Danforth, 777 Stevens Avenue, Portland, ME

Ageing Services of Maine and New Hampshire extends its gratitude to Mike Palmieri, President & CEO of Havenwood-Heritage Heights (www.hhhinfo.org), and Denise Vachon, Executive Director of The Park Danforth (www.parkdanforth.com), for hosting the workshops. Each facility is also pleased to offer attendees an optional tour following lunch.

WHO IS AGING RESEARCH INSTITUTE?

ARI exists to help boards and executives transform their organization to respond to the needs of tomorrow’s elders. They focus on serving not-for-profit elder service organizations with strategic planning, board development, project development, executive search, research with application, and training programs and services. Their office is located at 217 S.E. 8th Avenue, Topeka, KS 66603.

WORKSHOP FACILITATORS

David Slack, Principal

David provides retirement community board and senior staff leaders with strategic planning, financial projections, operational, managerial and development services, plus advice related to investment banking services. Prior to joining ARI, David was Senior Vice President at a national investment banking firm specializing in financial senior living organizations; a Principal in the consulting firm of Third Age, Inc.; and he has served as the President of Asbury Development and Management, Retirement Management Company and Presbyterian Manors of Mid-America. He has worked in the continuing care retirement community field since 1974. He graduated from the University of Kansas. He has been a licensed adult care home administrator and was a Licensed General Securities Representative.

Lydia E. Pugh, Ed.D., Principal

Lydia has been with ARI since 2006 and leads strategic planning, organizational and leadership/governance development initiatives for clients as well as providing advisory services specific to marketing and market research. Prior to joining ARI, she was the Director of Research and Strategic Planning for Spectrum, Inc.; was Vice President of Marketing for Asbury Development and Management; and the Director of Marketing Services for Van Scoyoc Associates. She holds a BA in Liberal Arts from Goddard College, an MS in Marketing from Johns Hopkins University, and an Ed.D. in Organizational Development from The George Washington University. She has worked in the continuing care retirement community field since 1978. Lydia serves as the Chairman of the Governance Committee and as a volunteer member of the Board of Directors for Asbury Communities, Inc., in Germantown, Maryland.



REGISTRATION (page 1 of 2)

To better facilitate the registration process, each facility may use one form for all of its attendees. *(Please copy this form for additional registrants if more than five are attending from your organization.)*

WORKSHOP SELECTION

Which workshop will you be attending?

- Tues, October 19 in Concord, NH
 Weds, October 20 in Portland, ME

Organization: _____

Organization Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

(1) Name: _____ First Name for Badge: _____

Position: Board Chair Director Management (Title: _____)

Email address: _____

Staying for lunch? Yes No Facility tour? Yes No

(2) Name: _____ First Name for Badge: _____

Position: Board Chair Director Management (Title: _____)

Email address: _____

Staying for lunch? Yes No Facility tour? Yes No

(3) Name: _____ First Name for Badge: _____

Position: Board Chair Director Management (Title: _____)

Email address: _____

Staying for lunch? Yes No Facility tour? Yes No

(4) Name: _____ First Name for Badge: _____

Position: Board Chair Director Management (Title: _____)

Email address: _____

Staying for lunch? Yes No Facility tour? Yes NO

(5) Name: _____ First Name for Badge: _____

Position: Board Chair Director Management (Title: _____)

Email address: _____

Staying for lunch? Yes No Facility tour? Yes No

