



# **SPONSORSHIP & ADVERTISING OPPORTUNITIES**

**Aging Services of Maine and New Hampshire  
Annual Conference  
May 19-20, 2010**

**Marriott at Sable Oaks  
200 Sable Oaks Drive  
South Portland, Maine 04106**

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES!

Here are some great ways to gain valuable business exposure as a sponsor or advertiser of Aging Services of Maine and New Hampshire's 2010 Annual Conference which will meet your needs but won't break your budget!

### SPONSORSHIPS<sup>(1)</sup>

- |  |  |
|--|--|
| <input type="checkbox"/> <b>EXCLUSIVE SPONSORSHIP OPPORTUNITY! Closing General Session and "Meet the Author" Book Signing Event with Dick Edwards, Author of "Mom, Dad...Can We Talk? Insight and Perspectives to Help Us Do What's Best for Our Aging Parents" (Thurs)</b><br><i>(Sponsorship will underwrite the cost of purchasing Mr. Edwards' book so that all conference attendees receive a complimentary copy and may have it autographed following the closing session)</i><br>Includes signage and recognition at event and Weds reception and dinner, acknowledgment in final program, and bookplate with sponsor name on inside cover of each book | \$1500 exclusive to one sponsor                    |
| <input type="checkbox"/> <b>Awards Dinner (Weds)</b><br>Includes signage and recognition at Weds reception and dinner, acknowledgment in final program plus free full-page (camera-ready) advertisement in final program, and display of promotional material at registration area   | \$1250 per sponsor<br><i>[up to four sponsors]</i> |
| <input type="checkbox"/> <b>Reception (Weds)</b><br>Includes signage and recognition at Weds reception and dinner, acknowledgment in final program plus free half-page (camera-ready) advertisement in final program, and display of promotional material at registration area   | \$1000 per sponsor<br><i>[up to four sponsors]</i> |
| <input type="checkbox"/> <b>Opening General Session (Weds)</b><br>Includes signage and recognition at event and Weds reception and dinner, and acknowledgment in final program   | \$500 per sponsor<br><i>[up to two sponsors]</i>   |
| <input type="checkbox"/> <b>Keynote Presentation with Audrey Weiner, AAHSA Chair-Elect (Weds)</b><br>Includes signage and recognition at event and Weds reception and dinner, and acknowledgment in final program  | \$500 per sponsor<br><i>[up to two sponsors]</i>   |
| <input type="checkbox"/> <b>Lunch (Weds)</b><br>Includes signage and recognition at event and Weds dinner, and acknowledgment in final program   | \$250 per sponsor<br><i>[up to four sponsors]</i>  |
| <input type="checkbox"/> <b>Continental Breakfast (Thurs)</b><br>Includes signage and recognition at event and Weds dinner, and acknowledgment in final program  | \$250 per sponsor<br><i>[up to four sponsors]</i>  |

<sup>(1)</sup>*Sponsorships are granted on a first come, first-served basis*

### ADVERTISING IN FINAL PROGRAM\*\*

- |  |       |
|--|-------|
| <input type="checkbox"/> <b>Outside Back Cover*</b> (7.5" wide x 10" high) | \$600 |
| <input type="checkbox"/> <b>Inside Front Cover*</b> (7.5" wide x 10" high) | \$500 |
| <input type="checkbox"/> <b>Inside Back Cover*</b> (7.5" wide x 10" high)  | \$400 |
| <input type="checkbox"/> <b>Full Page</b> (7.5" wide x 10" high)           | \$300 |
| <input type="checkbox"/> <b>Half Page</b> (7.5" wide x 5" high)            | \$200 |

*\*Please call the Aging Services' office for availability*

*\*\* Aging Services' Business Firm Members receive a 10% discount on the listed advertising cost*

---

---

## SPONSORSHIP AND ADVERTISING CONTRACT

---

---

**Aging Services of Maine and New Hampshire  
Annual Conference  
May 19-20, 2010  
Marriott at Sable Oaks  
200 Sable Oaks Drive, Portland, ME 04106**

**COMPLETE THE FOLLOWING (please print clearly):**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
E-mail Address: \_\_\_\_\_  
Web Address: \_\_\_\_\_

**PAYMENT (check the box(es) for selected item(s) on page 2)**

Sponsorship \$ \_\_\_\_\_  
Advertising (Aging Services' Business Firm Members receive a 10% Discount) \$ \_\_\_\_\_  
**TOTAL** \$ \_\_\_\_\_

**Check Enclosed** (Payable to **Aging Services of ME and NH**)       **Credit Card:**     MC     VISA     AMEX

Name on Credit Card (please print): \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Credit Card No: \_\_\_\_\_  
Expiration: \_\_\_\_/\_\_\_\_      3- or 4-digit code on reverse of card: \_\_\_\_\_  
Signature Authorizing Total: \_\_\_\_\_

**Return BOTH completed pages (2 & 3), with payment, by Friday, April 2, to:**

Rosie Goedtel, Director of Member Services & Communications  
Aging Services of Maine and New Hampshire • PO Box 16506 • Hooksett, NH 03106  
Phone: (603) 606-1517 • Fax: (603) 606-1607  
Cell: (603) 391-9881  
Email: **RGODETEL@AGINGSERVICESMENH.ORG**

**Advertisers: Please submit camera-ready advertisement by April 2.  
Sponsors: Please submit logo in EPS format by April 2.**